

OUR BIZ TOOLS:

- STRATEGY CONSULTING**
- MARKETING & BUSINESS SERVICES**
- CORPORATE SERVICES**

PRODUCT ANALYSIS

- ☑ PRODUCT/SERVICE/PROJECT STRENGTH
- ☑ SWOT ANALYSIS AND FEASIBILITY ANALYSIS

MARKET RESEARCH

- ☑ COUNTRY REPORT OF FOREIGN COUNTRY AS POTENTIAL MARKET
- ☑ ANALYSIS OF FOREIGN MARKET AND MARKET OUTLOOK FOR THE SPECIFIC PRODUCT/SERVICE
- ☑ INDUSTRY SECTOR ANALYSIS, AND THE STATE OF COMPETITION
- ☑ WHAT SELLS AND WHO BUYS THE SPECIFIC PRODUCT/SERVICE
- ☑ BUYER ANALYSIS AND BEHAVIOUR
- ☑ LOCAL REGULATORY REQUIREMENTS
- ☑ IDENTIFICATION OF ALL POTENTIAL BUSINESS OPPORTUNITIES FOR THE SPECIFIC TYPE OF PRODUCT/SERVICE

MARKET ENTRY STRATEGY

- ☑ IDENTIFICATION OF LOCAL DISTRIBUTION CHANNELS
- ☑ SELECTION OF LOCAL DISTRIBUTORS AND AGENTS
- ☑ IDENTIFICATION AND SCREENING OF LOCAL STRATEGIC PARTNERS FOR A JOINT-VENTURE/JOINT-COOPERATION PROJECT
- ☑ NEGOTIATION WITH SELECTED J/V PARTNER
- ☑ DEFINITION OF MARKETING AND REVENUE GOALS & BUSINESS PLAN
- ☑ MAJOR LOCAL AND REGIONAL INDUSTRY TRADE-SHOWS & WEB SALES

MARKETING STRATEGY

- ☑ MARKETING COMMUNICATION: ADVERTISING, PACKAGING, IN-STORE PROMOTION, WEB, TO FOSTER YOUR COMPETITIVE ADVANTAGE
- ☑ PRICING / DISTRIBUTION / PROMOTION STRATEGIES
- ☑ BUSINESS PLAN: STRATEGY, MARKETING, BUDGET AND TIME-LINE FOR ENTERING AND DEVELOPING A NEW FOREIGN MARKET

MARKET STUDIES & ANALYSIS

- ☑ PROVIDE COMPREHENSIVE INFORMATION AND MARKET STUDIES ON DIFFERENT BUSINESS SECTORS, INCLUDING FEASIBILITY STUDY, AND SWOT ANALYSIS FOR ENTERING ONE OR MORE ASIAN MARKETS

NEGOTIATING A JOINT-VENTURE

- ☑ IDENTIFY, SELECT AND SCREEN BEST POTENTIAL PARTNER FOR J/V
- ☑ NEGOTIATE WITH J/V PARTNER
- ☑ DEFINE BUSINESS PLAN AND MEMORANDUM OF AGREEMENT

BUSINESS PARTNER, INVESTOR & DISTRIBUTOR SEARCH

- ☑ IDENTIFY BEST LOCAL BUSINESS PARTNER
- ☑ IDENTIFY BEST INVESTOR OPPORTUNITIES IN THE REGION
- ☑ SELECT DISTRIBUTORS / AGENTS / DISTRIBUTION NETWORKS IN ASIA

MARKETING COMMUNICATION

- ☑ DESIGN MARKETING STRATEGY, ADVERTISING, PACKAGING, IN-STORE PROMOTION & COMMUNICATION PLAN, ADAPTING TO LOCAL VALUES AND CULTURAL DIFFERENCES

COUNTRY REPORTS

- ☑ BUSINESS PROFILES AND COUNTRY REPORTS ON ASIAN MARKETS: SINGAPORE – CHINA – HONG KONG – JAPAN – SOUTH KOREA – MACAO – TAIWAN – INDIA – VIETNAM – THAILAND – MALAYSIA – INDONESIA – MONGOLIA

TRADE INFO

- ☑ BUSINESS INTELLIGENCE AND DATABASE OF COMPANIES, BUYERS, DISTRIBUTORS, AGENTS, TRADE SHOWS, EVENTS, AND CONFERENCES IN ASIA, FOR 9 DIFFERENT BUSINESS FIELDS/INDUSTRIES

EVENTS & PUBLIC RELATIONS

- ☑ REPRESENTING CLIENT WITH TRADE, B2B, B2C, MEDIA & TRADE-SHOWS
- ☑ PLANNING BUSINESS EVENTS AND PRESENTATIONS FOR INTRODUCING PRODUCTS TO TARGET BUYERS, DISTRIBUTORS, CUSTOMERS, MEDIA

ADDITIONAL BUSINESS SERVICES

- ☑ BUSINESS DELEGATIONS VISITING LOCAL ASIAN MARKETS
- ☑ LANGUAGE TRANSLATION, INTERPRETATION SERVICES, AND CERTIFICATION OF DOCUMENTS

INCORPORATION

- ☑ COMPANY REGISTRATION OPTIONS FOR FOREIGN INDIVIDUALS, FOREIGN COMPANIES, AND SINGAPORE RESIDENTS
- ☑ TYPE OF BUSINESS STRUCTURES
- ☑ INCORPORATION 1-0-1
- ☑ PROCEDURES AND TIMELINE
- ☑ POST INCORPORATION: LICENSE & PERMITS

IMMIGRATION

- ☑ EMPLOYMENT PASS
- ☑ ENTREPRENEUR PASS
- ☑ SINGAPORE PERMANENT RESIDENCE

CORPORATE TAX

- ☑ SINGAPORE CORPORATE TAX
- ☑ SINGAPORE PERSONAL INCOME TAX
- ☑ SINGAPORE GST GOODS & SERVICES TAX
- ☑ TAX EXEMPT DIVIDENDS
- ☑ TAX RESIDENCY OF COMPANIES
- ☑ ANNUAL FILING REQUIREMENTS

CORPORATE SERVICES

- ☑ REGISTERED OFFICE ADDRESS
- ☑ SINGAPORE NOMINEE DIRECTOR
- ☑ SINGAPORE CHARTERED SECRETARY
- ☑ CORPORATE BANKING
- ☑ ACCOUNTING SERVICES

FOR INFO ON:

- **MARKET ENTRY / INTERNATIONALIZATION / JOINT-VENTURE PLANS IN ASIA**
- **BUSINESS DEVELOPMENT PLANS IN ASIA**
- **FDI (FOREIGN DIRECT INVESTMENT) OPPORTUNITIES IN ASIA**
- **SINGAPORE COMPANY REGISTRATION**



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